As a professional sales rep and a realtor, the value of telemarketing is substantial. I have no problem adjusting my marketing plans to meet the 'Do not call' laws in NJ. I vehemently oppose weakening this law. A phone line in a home is unlike the front door. Answering the phone is like letting some one you know into your personal space. Now that we can lock out an unwanted caller no one should be issued a special key that 'I' have not authorized!